

## GOLD PROGRAM OVERVIEW

As a TruckersB2B Gold Member, you will have access to our Goodyear national account tire program allowing you to purchase a premium tire at national account pricing.

### GOLD MEMBER BENEFITS

- **Consistent Nationwide Pricing Program** – Pay the same low price whether you are buying over-the-road or at your local dealer.
- **Guaranteed Pricing** – Prices are good through December 31, 2009.\*
- **No Bulk Purchases Necessary** – Buy one tire or 100 tires, and you will pay the same low price. Enjoy reduced inventory costs by only buying the amount of tires you need; no need to purchase in bulk and store in inventory.
- **24 Hour Coverage** – TruckersB2B is available 24 hours a day, 365 days a year [1.800.262.7878] to take your call and issue a purchase order number.
- **24 Hour Nationwide Emergency Road Service** – Using the TruckersB2B Gold Program Account, you will have access to 1-877-4-TIRES-NOW for your emergency roadside tire needs.
- **National Account Service Pricing** – Guaranteed service pricing not to exceed our national account price levels.
- **Retain Your Local Service** – Despite being on a national account, we allow you to buy from your local authorized Goodyear dealer and retain your local service.
- **You Control the Purchasing Process** – During the sign-up process, you set the requirements for purchase approval [vehicle number, office approval, company PO number, etc].
- **Receive Rebates on Retreads** – You are also eligible to receive a \$5 rebate per tire on Goodyear Retreads through the TruckersB2B Tire Rebate Program [some restrictions apply].

### HOW TO START SAVING

Using the Gold Program is easy, and it provides you with substantial savings on tires and service.

1. Complete and return the credit application forms.
2. Once approved, TruckersB2B will contact you to review terms and conditions and set-up your account.
3. When you are ready to purchase your Goodyear or Dunlop tires, call TruckersB2B at 1.800.262.7878 to receive a purchase order number.
4. Purchase your tires at any authorized Goodyear dealer under the TruckersB2B Gold Program National Account and receive discounted pricing on the spot.

It's that easy! Save on your next tire purchase by completing the enclosed credit application and credit application addendum forms and returning to TruckersB2B.



\* Prices are subject to change in the event raw material costs increase more than 13% from January 1, 2009.